



Increase attendance of qualified Nurses at your recruitment events.

Here's why OpenHouse works:

We quickly launch and drive qualified candidates to your recruiting events.



Fast set up - Katon does it all



The most effective messaging



100% local market candidate reach



OpenHouse includes online chat



Great for passive and relocation candidates



More hires for lower cost

What's your greatest hiring need?

OpenHouse campaigns include:



Targeted audience selection



Virtual chat technology



Communication tactics



Candidate stream in client portal

Why Katon Direct:

- ✓ 15 years experience
- ✓ Only healthcare
- ✓ Over 3 million Nurses in Katon database
- ✓ Service, not software
- ✓ Direct marketing experts

Nursing specialties Katon can target include:

- ✓ Registered Nurse
- ✓ Licensed Practical Nurse
- ✓ Advanced Practice Nurse
- ✓ Certified Nursing Assistant

Clients include: **AltaMed**



About Katon Direct

Over 300 healthcare organizations rely on Katon Direct for their recruitment marketing needs because we understand that talent means everything. For the past 15 years, we have been the leader in healthcare recruitment marketing solutions. By combining an industry-leading database with streamlined candidate experience, we're able to help our clients gain a competitive advantage in the battle for top talent.

www.katondirect.com 914.921.8800