



## Increase attendance of qualified Nurses at your recruitment events.

Here's why OpenHouse works:



Fast set up - Katon does it all



The most effective messaging



100% local market candidate reach



OpenHouse includes online chat technology



More hires for lower cost

## What's your greatest hiring need?

OpenHouse campaigns include:



Targeted audience selection



Event registration page



Communication tactics



Candidate stream in client portal

### Why Katon Direct:

- ✓ 15 years experience
- ✓ Only healthcare
- ✓ Over 3 million Nurses in Katon database
- ✓ Service, not software
- ✓ Direct marketing experts

### License types Katon can target include:

- ✓ Registered Nurse
- ✓ Licensed Practical Nurse
- ✓ Advanced Practice Nurse
- ✓ Certified Nursing Assistant

Clients include: **AltaMed**



**CHI Franciscan Health**



### About Katon Direct

Over 300 healthcare organizations rely on Katon Direct for their recruitment marketing needs because we understand that talent means everything. For the past 15 years, we have been the leader in healthcare recruitment marketing solutions. By combining an industry-leading database with streamlined candidate experience, we're able to help our clients gain a competitive advantage in the battle for top talent.

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