

The only way to survive the talent war is to consistently communicate your best messages to your target physician audience.

► Recruitment marketing is the most effective way to interact with the best physicians.

► Do you have a plan to reach candidates you cannot reach?

**Source, recruit and build a robust talent pipeline to stay ahead of the competition.**



Clients include:



## About Katon Direct

Over 300 healthcare organizations rely on Katon Direct for their recruitment marketing needs because we understand that talent means everything. For the past 15 years, we have been the leader in healthcare recruitment marketing solutions. By combining an industry-leading database with streamlined candidate experience, we're able to help our clients gain a competitive advantage in the battle for top talent.

🌐 [www.katondirect.com](http://www.katondirect.com) 📞 914.921.8800