



OPENPOSITION

IDENTIFY > REACH > HIRE

Let Katon Direct take the wheel and drive the top healthcare professionals to your organization

YOUR GOAL

FIND TOP TALENT

Reach high-quality job seekers, attract the best of the best, and close the deal to hire perfect-fit candidates.

YOUR CHALLENGE

OVERALL FLAT RESULTS

Placing untargeted ads, posting jobs online that attract too many unqualified candidates, and not knowing how to motivate hard-to-reach candidates to take action could be stalling your efforts to fill critical positions.

YOUR SOLUTION

OpenPosition

Incorporate a fully managed personalized recruitment marketing campaign to drive quality candidates to your open clinical positions.

for EXPRESS RESULTS

For your immediate hiring needs, OpenPosition is ideal for quickly reaching and motivating qualified talent to apply for your career opportunities.

OPENPOSITION DELIVERS

Access to our proprietary database of over 8 million US healthcare professionals, sophisticated digital marketing techniques, and personalized messaging that yields the results you're looking for.

- Quick results
- High-quality talent
- Reduced sourcing burden

for RECRUITMENT MARKETING

For hard to fill or ongoing hiring needs, OpenPosition nurtures high-end candidates with an engaging series of campaigns and tactics.

About Katon Direct

Over 300 healthcare organizations rely on Katon Direct for their recruitment marketing needs because we understand that talent means everything. For the past 15 years, we have been the leader in healthcare recruitment marketing solutions. By combining an industry-leading database with streamlined candidate experience, we're able to help our clients gain a competitive advantage in the battle for top talent.

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 KatonDirect